



UW Center for  
Tobacco Research and Intervention  
UNIVERSITY OF WISCONSIN  
SCHOOL OF MEDICINE AND PUBLIC HEALTH

# *The Wisconsin Tobacco Quit Line: Updates and Insights into eReferral Implementation*

**Thursday May 13, 2021 - Noon to 1 p.m.**

This webinar features three guest speakers: Our Wisconsin Tobacco Quit Line Coordinator will provide updates on current quitline services and two Wisconsin health systems will share their experiences implementing electronic EHR-based referral (eReferral) to the Quit Line system-wide.

**Presented by:**

**Kate Kobinsky, MPH**

Coordinator, Wisconsin Tobacco Quit Line  
UW-Center for Tobacco Research and Intervention

**Dr. Paul Hartlaub, MD, MSPH**

Medical Director, Primary Care Quality  
Ascension Wisconsin Medical Group

**Susan Lundsten, CTTS**

Wellness Education Specialist, Office of Population Health  
Gundersen Health System



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For more information, please contact Amy Skora ([askora@ctri.wisc.edu](mailto:askora@ctri.wisc.edu))