



The United States government has directed all insurers that provide coverage via the Health Insurance Marketplace to cover evidence-based treatments to help patients to quit tobacco use. Visit [HealthCare.gov](https://www.healthcare.gov)

- There is no “magic pill” to quit smoking. But medications can help.
- Medication and coaching can improve your chances of quitting, and when using a quitline callers are 4 times more likely to quit than trying on their own.
- Medicaid, Medicare, BadgerCarePlus or SeniorCare insurance plans cover some medications to help you quit.
- Other resources listed below may provide additional assistance.



Partnership for Prescription Assistance

- The Partnership for Prescription Assistance is a free online resource that helps uninsured and underinsured patients find programs that provide prescription medicines for free or nearly free.
- Visit www.pparx.org. Complete the questionnaire, and pparx.org will help determine if you are eligible for medication assistance.
- Your healthcare provider can also log on to www.pparx.org to get information on patient assistance programs. Your physician is responsible for signing your form, adding prescription information and, if necessary, mailing or faxing the application on behalf of the patient.

Pfizer Patient Assistance Program

- Pfizer RxPathways is a resource that connects eligible patients to a range of assistance programs that offer insurance support, co-pay help, and medicines for free or at a savings.
- Medications such as Varenicline, Nicotrol Inhaler and Nasal Spray may be offered at a discount or in some cases, free.
- Patients who participate in any federal or state programs, such as Medicaid or Medicare, are not eligible for co-pay assistance. However, these patients may be eligible to receive their medicine for free through the Pfizer Patient Assistance Program. (Terms and conditions apply.)
- To get started, either see your doctor or call **866-706-2400** toll free, or visit www.PfizerRxPathways.com for an interactive site to help determine your eligibility.

Wisconsin Tobacco Quit Line

- The Quit Line is a free service to help Wisconsin residents age 13 and older quit smoking, vaping or other tobacco use.
- Free coaching, medication, and access to a Web Coach are available through the Quit Line.
- To qualify for medication, Wisconsin residents age 18 and older can participate, regardless of insurance coverage or income level.
- Call **800-QUIT-NOW (800-784-8669)** or visit www.WiQuitLine.org to get started.

W I S C O N S I N T O B A C C O
QuitLine
800-QUIT-NOW