



What are "Smart" Vapes?

Smart vapes are like smart phones and vaping devices combined into one.

What's the Concern?

- Clinicians are concerned the combination of these two highly addictive activities could addict another generation of people to nicotine and exacerbate screen time.
- Some vaping devices have digital displays that can include animations that illuminate when puffing, offer built-in games, and reward systems for vaping more—such as points and rankings, touchscreens, photo wallpapers, and Bluetooth connectivity.
- Some devices include flavors like “Merry Berry,” “Strawberry Banana” and “Sky Walker” that are attractive to children.
- These devices are not authorized for sale by the FDA.
- According to the CDC Foundation’s TEEN+ Data Snapshot (February-June 2025), more than one-third (37.3%) of youth and young adults who vape report using a “smart” vape in the past 30 days.
- The two most commonly used vape brands with “smart” features reported among youth and young adults who use “smart” vapes are Geek Bar and Raz.

What Can Clinicians Do?

- Ask all patients about tobacco use, including smart vapes.
- Educate patients about the risks of vaping.
- Provide age-appropriate prevention messages.
- Offer support to help patients quit vaping. Consider prescribing varenicline. Evidence shows it may help.
- Refer patients to the Live Vape Free Program.



Photo from primesupplydistro.com

Live Vape Free Program

Wisconsin residents ages 13-26 can get FREE help 24/7 to quit vaping.

To get started:

- Text VAPEFREE to 873373.
- Visit LiveVapeFree.com or scan this:



For more information on vaping, visit www.ctri.wisc.edu

References: Marynak K, Crane E, VanFrank B. Vaping. JAMA. Published online January 16, 2025. doi:10.1001/jama.2024.25255