

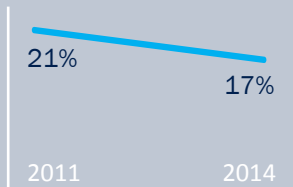
# TOBACCO FACT SHEET 2014

WISCONSIN BEHAVIORAL RISK FACTOR SURVEILLANCE SYSTEM

## SMOKING

17% of adults currently smoke cigarettes

CONTINUING  
A DOWNWARD  
TREND



12% of adults have ever used e-cigarettes

68% of current cigarette smokers have used e-cigarettes

64% of smokers have stopped smoking for one day or longer because they were trying to quit\*

## SMOKELESS TOBACCO

3% of adults currently use smokeless tobacco products such as dip, chew, snuff, or snus

37% of smokeless tobacco users also use other tobacco products, including little cigars, pipes, cigarillos, cigars, and cigarettes\*

82% of smokeless tobacco users first tried smokeless before turning 21

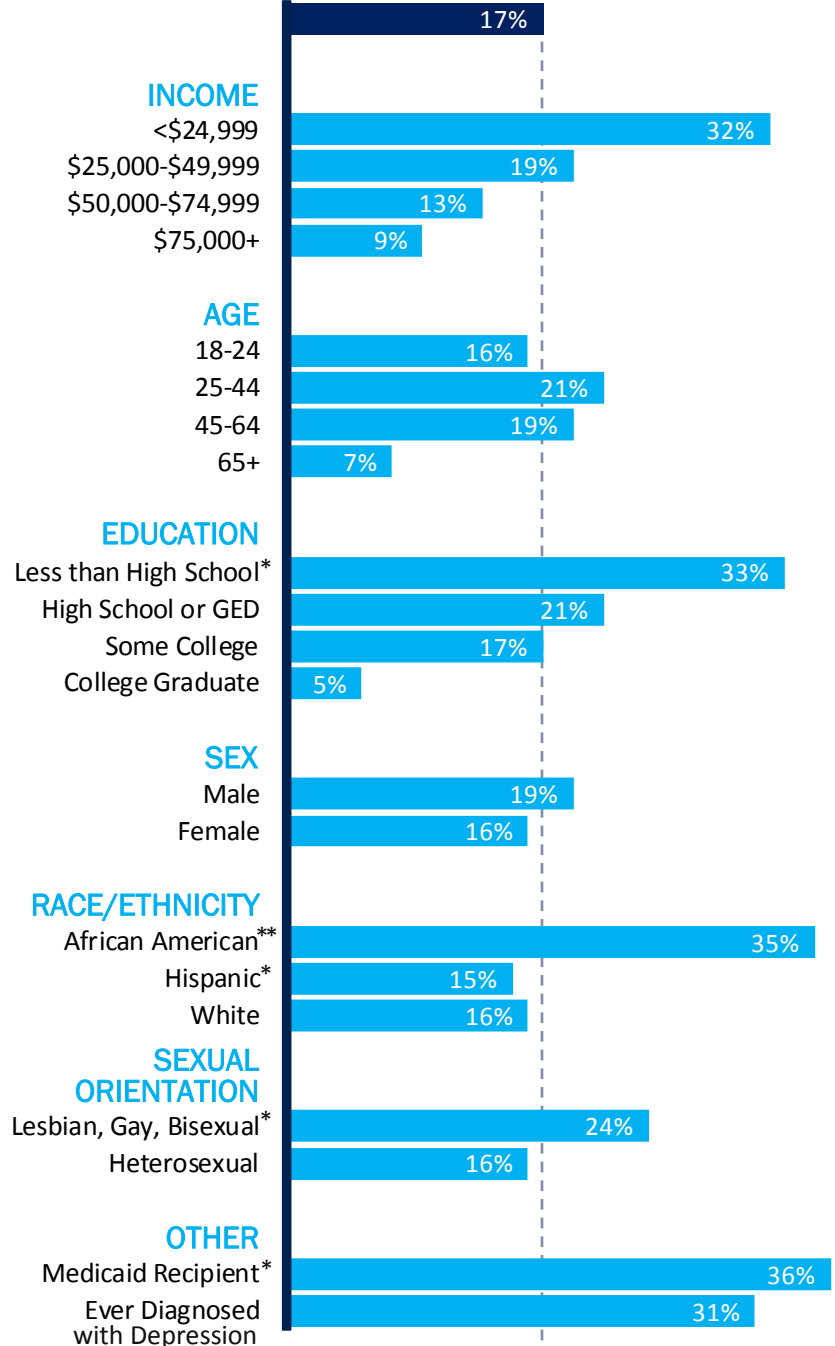
## SECONDHAND SMOKE

55% of residents living in multi-unit housing report smoking is allowed

68% of adults living in multi-unit housing want a no-smoking policy\*

## CIGARETTE USE BY DEMOGRAPHIC CHARACTERISTICS

### WISCONSIN PREVALENCE



\*Indicates a confidence interval around the estimate of at least +6 but less than +9 percentage points

\*\*Confidence interval greater than +9 percentages points, but does not overlap with other Race/Ethnicity categories

