

Medicaid/BadgerCare coverage for tobacco-dependence treatment applies to treatment provided by any Medicaid-certified Wisconsin physician, nurse practitioner or physician assistant.

Did You Know?

The smoking rate among Wisconsin Medicaid adult members is almost double the general population. Coaching on how to quit—combined with medication—can quadruple the chances of quitting smoking.

Covered Medications

Medicaid/BadgerCare covers the following FDA-approved medications:

[Bupropion SR](#): Zyban, Wellbutrin or generic

[Nicotine lozenge](#): Over-the-counter

[Nicotine inhaler](#): Nicotrol

[Nicotine nasal spray](#): Nicotrol

[Nicotine patch](#): Over-the-counter or prescription

[Nicotine gum](#): Over-the-counter

[Varenicline](#): Chantix

Combination therapy: E.g., nicotine patch + lozenge

Repeated courses of treatment are allowed. All require a written prescription by a Medicaid-certified provider (*includes a physician, nurse practitioner, physician assistant or dentist*).

Co-Pays: None for tobacco cessation. Per the Affordable Care Act, essential health benefits are to be provided without cost to the patient.

Know the Codes:

[ICD-10 Diagnostic Codes](#)

Billing Codes = 99201-99205 for new patients; 99211-99215 for established patients.

Covered Counseling

Evaluation & Management (E&M) visits for the sole purpose of tobacco-dependence treatment are covered and do not require prior authorization for reimbursement. Services may be provided by ancillary staff (e.g., staff nurse) if under direct supervision of a physician. Medicaid reimburses these services when billed by a supervising physician. **Exclusions:** Group therapy, telephone and web-based counseling are NOT covered. Counseling is NOT reimbursed for dentists or dental hygienists.

Quit Line: The Wisconsin Tobacco Quit Line is free and available to assist all Wisconsin residents who want to quit: **800-QUIT-NOW** (800-784-8669); Available 24/7.





Quit Tobacco Series

#3-Medicaid / BadgerCare

[Detailed Contact Information](#)

[Medicaid Program Details](#)

[Medicaid Enrollment Information](#)

General Information.....	800-362-3002
HMO Ombudsperson & Contract Monitors.....	800-760-0001
Provider Services.....	800-947-9627
Member Services.....	800-362-3002
Enrollment Specialists.....	800-291-2002
Automated Voice Response System.....	800-947-3544
Wisconsin Medicaid Senior Care Member Services.....	800-657-2038

Medicaid & Badgercare HMO Member Services

Blue Cross Blue Shield (formerly CommunityConnect).....	800-362-3002
CompCare.....	888-203-7771
Children's Community Health Plan.....	800-482-8010
Dean Health Plan (Dane County).....	800-279-1301
Dean Health Plan (Milwaukee and surrounding counties).....	800-482-8010
Group Health Cooperative of Eau Claire.....	888 203-7770
Group Health Cooperative of South Central Wisconsin.....	608-828-4853
Gundersen Health Plan.....	866-537-1477
Health Tradition Health Plan.....	800-545-8499
iCare	414-223-4847
Managed Health Services.....	888-713-6180
MercyCare Insurance Company.....	800-895-2421
Molina HealthCare.....	888-999-2404
Network Health Plan.....	888-713-6180
Physicians Plus Insurance Corporation.....	800-545-5015
Security Health Plan.....	800-791-3044
Trilogy Health Insurance.....	866-429-3241
UnitedHealthcare of Wisconsin.....	800-504-9660
Unity Health Plans.....	800-362-3310

